

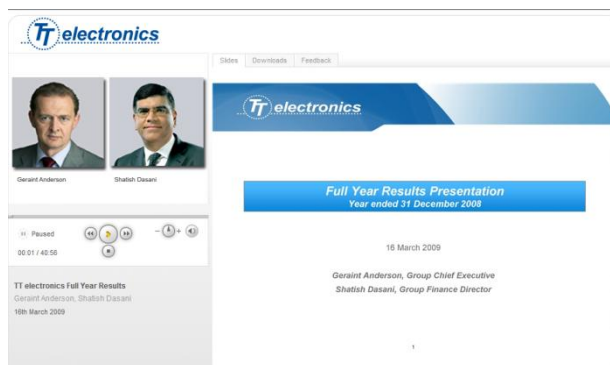
# On-line Communications

Over recent years, the internet has become the dominant channel for information exchange and knowledge transfer and corporate websites are increasingly being relied upon to deliver that vital “first impression” for potential investors and customers.

At h2glenfern can now offer a natural extension to our core business by capturing corporate presentations and publishing them on the internet which makes it much easier reach shareholders as well as making more efficient use of executive time. Other benefits include the real time measurement of audience engagement, the collation of questions and feedback and “campaign tracking” which identifies the source of the viewer. ROI can be measured with ease.

There are a range of reporting and communication solutions that we can offer, from the recording of analyst briefings and AGMs, to live announcements and conference calls. With over twenty-five years experience in making business documentary films we also provide a video service we call “profile” that in a few minutes can articulate the founding principles and culture of a business and serve as a powerful introduction.

With prices starting at £2,000 for an analysts presentation we can offer these services at prices sensitive to current market conditions and designed to encourage frequent use at a time when maintaining regular news flow is so important.

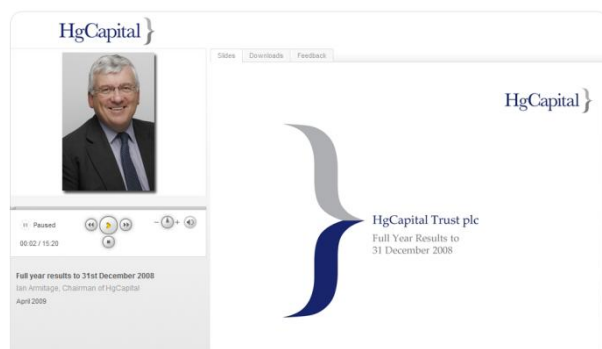


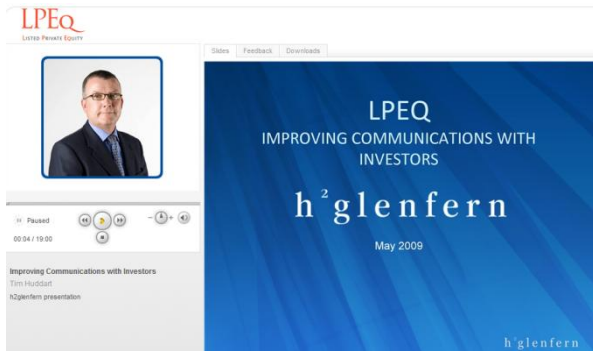
***The recording of an event ; in this case a presentation to analysts.***

The audio recording of an existing event calling no more on executive time. Questions and answers captured and published “on-line” within four hours of the event.

***The recording of a coached presentation.***

Recorded in the offices of the CEO, multiple opportunities to capture the perfect delivery and adapt slides accordingly. Normally delivered within 24 hours of recording.



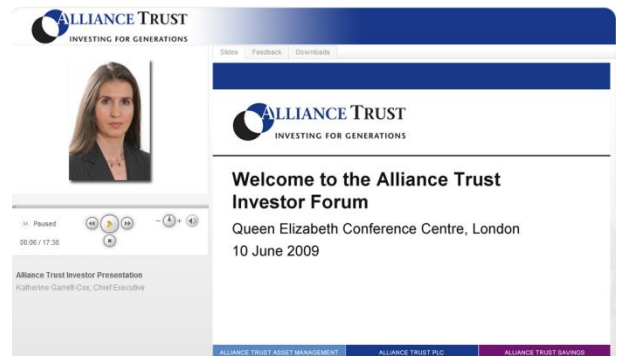







**Thought Leadership presentation**

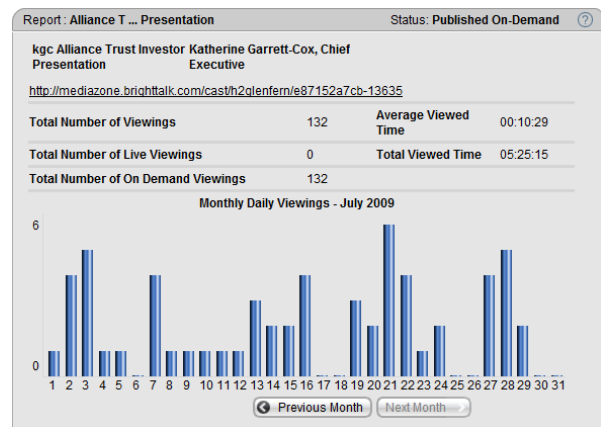
Recorded in the presenter’s office in around 40 minutes. Sent out by e-mail to a specialised and precisely targeted audience.

**Investment Forum presentation**

Recorded in Exhibition Centre and made available as a series of communications for those unable to attend. Feedback and comments captured together with real time reporting.



 <b>Katherine Garrett-Cox</b> Chief Executive <a href="#">Click here to view presentation</a>	 <b>Shona Dobbie</b> Chief Economist <a href="#">Click here to view presentation</a>	 <b>Jay Newman</b> Head of Global Equities <a href="#">Click here to view presentation</a>
 <b>Anthony Hilton</b> Business Editor, London Evening Standard <a href="#">Click here to view presentation</a>	 <a href="#">Questions &amp; Answers</a>	



**“Profile”** a film articulating the founding principles of Artemis Fund Managers.


Running for seventeen minutes, this film is still viewed by hundreds per month five years after its original publication.

WELCOME TO THE ARTEMIS FILM CLUB

Chapters Feedback Important Information

CHAPTERS

- Q1. How did it all begin?
- Q2. To what extent has an Artemis “culture” been created and how is that defined?
- Q3. You have been very successful at holding on to key people, how have you managed it?
- Q4. The fact that Artemis managers invest in their own funds is a key differentiator, why did you insist on this?
- Q5. Would you say that you have a “House investment philosophy”?
- Q6. Do you apply a “secret weapon” to all your management decisions?
- Q7. What makes Artemis different and encourages a positive prognosis for the future?

  
Mark Tyndall

The Heart of Artemis - Artemis Founders

Please remember that past performance is not a guide to future performance. The value of an investment and any income from it can fall as well as rise as a result of market and currency fluctuations and you may not get back the amount originally invested.

